## What is claimed is:

## 1. A compound of formula (I)

$$A \xrightarrow{X} \stackrel{L}{\longrightarrow} \stackrel{R_1}{\longrightarrow} R_2$$
(I),

or a pharmaceutically acceptable salt, amide, ester, or prodrug thereof, wherein

A is aryl or heteroaryl;

X is CH or N;

Y is CH or N;

L is  $-C(O)N(R_3)$ - or  $-N(R_3)C(O)$ -;

 $R_1$  and  $R_2$  are independently hydrogen, alkoxy, alkyl, aryloxy, haloalkoxy, haloalkyl, halogen, or heterocycle; and

R<sub>3</sub> is hydrogen or alkyl.

2. The compound according to claim 1 wherein

A is heteroaryl;

X is CH or N;

Y is CH or N; and

L is  $-C(O)N(R_3)$ -.

3. The compound according to claim 1 wherein

A is heteroaryl;

X is CH;

Y is CH;

L is  $-C(O)N(R_3)$ -; and

R<sub>1</sub> and R<sub>2</sub> are independently hydrogen, alkoxy, alkyl, haloalkoxy, or haloalkyl.

4. The compound according to claim 3 that is

N-(4-tert-butylphenyl)-4-(2-pyridinyl)benzamide;

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N-(4-tert-butylphenyl)-4-(3-nitro-2-pyridinyl)benzamide;
4-(3-amino-2-pyridinyl)-N-(4-tert-butylphenyl)benzamide;
N-(4-tert-butylphenyl)-4-(1H-tetraazol-5-yl)benzamide;
4-[3-(acetylamino)-2-pyridinyl]-N-(4-tert-butylphenyl)benzamide;
N-(4-tert-butylphenyl)-4-(1H-imidazol-2-yl)benzamide;
N-(4-tert-butylphenyl)-4-(1,3-thiazol-2-yl)benzamide;
N-(4-tert-butylphenyl)-4-(2-pyrimidinyl)benzamide;
N-(4-tert-butylphenyl)-4-(3-cyano-2-pyridinyl)benzamide:
N-(4-tert-butylphenyl)-4-(2-thienyl)benzamide;
4-{3-[acetyl(methylsulfonyl)amino]-2-pyridinyl}-N-(4-tert-butylphenyl)benzamide;
4-(6-bromo-2-pyridinyl)-N-(4-tert-butylphenyl)benzamide;
methyl 2-(4-{[(4-tert-butylphenyl)amino]carbonyl}phenyl)-3-pyridinylcarbamate;
4-(3-{bis[(chloromethyl)sulfonyl]amino}-2-pyridinyl)-N-(4-tert-butylphenyl)benzamide;
N-(4-tert-butylphenyl)-4-(2-pyridinyl)benzenesulfonamide;
N-(4-tert-butylphenyl)-4-(1H-pyrazol-1-yl)benzamide;
N-(4-tert-butylphenyl)-4-(3-pyridinyl)benzamide;
N-(4-tert-butylphenyl)-6-(1H-pyrazol-1-yl)nicotinamide;
N-(4-tert-butylphenyl)-2,4'-bipyridine-5-carboxamide;
N-(4-tert-butylphenyl)-4-(1,3-oxazol-2-yl)benzamide;
N-(4-tert-butylphenyl)-4-(3-chloro-2-pyridinyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-(3-methylphenyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-(4-methylphenyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-(4-methoxyphenyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-[3-(trifluoromethoxy)phenyl]benzamide;
4-(3-chloro-2-pyridinyl)-N-(3,4-dimethylphenyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-(4-ethylphenyl)benzamide;
4-(3-chloro-2-pyridinyl)-N-(4-isopropylphenyl)benzamide;
N-(4-tert-butylphenyl)-4-[1-(methylsulfonyl)-1H-imidazol-2-yl]benzamide;
N-(4-tert-butylphenyl)-4-[5-(trifluoromethyl)-1H-pyrazol-1-yl]benzamide;
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N-[4-(trifluoromethyl)phenyl]-4-[5-(trifluoromethyl)-1H-pyrazol-1-yl]benzamide;

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4-[5-(trifluoromethyl)-1H-pyrazol-1-yl]-N-[5-(trifluoromethyl)-2-pyridinyl]benzamide; N-(4-tert-butylphenyl)-4-(3-isoxazolyl)benzamide; or N-(4-tert-butylphenyl)-4-(3-fluoro-2-pyridinyl)benzamide.
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- 5. A compound that is 4-{3-[bis(methylsulfonyl)amino]-2-pyridinyl}-N-(4-tert-butylphenyl)benzamide.
- 6. A compound that is N-(4-tert-butylphenyl)-4-{3-[(dimethylamino)sulfonyl]-2-pyridinyl}benzamide.
- 7. The compound according to claim 1 wherein

A is heteroaryl;

X is CH;

Y is CH;

L is  $-C(O)N(R_3)$ -;

 $R_1$  is hydrogen, alkoxy, alkyl, haloalkoxy, haloalkyl, or halogen; and  $R_2$  is heterocycle.

8. The compound according to claim 7 that is

N-[3-fluoro-4-(1-piperidinyl)phenyl]-4-(2-pyridinyl)benzamide;

4-(3-chloro-2-pyridinyl)-N-[4-(1-pyrrolidinyl)phenyl]benzamide;

4-(3-chloro-2-pyridinyl)-N-[4-(1-piperidinyl)phenyl]benzamide;

N-[4-(1-azepanyl)phenyl]-4-(3-chloro-2-pyridinyl)benzamide;

N-[4-(1-azepanyl)phenyl]-4-[5-(trifluoromethyl)-1H-pyrazol-1-yl]benzamide; or

N-[4-(1-azepanyl)phenyl]-4-{3-[(dimethylamino)sulfonyl]-2-pyridinyl}benzamide.

9. The compound according to claim 1 wherein

A is heteroaryl;

X is CH or N;

Y is CH or N;

L is  $-C(O)N(R_3)$ -;

 $R_1$  is hydrogen, alkoxy, alkyl, haloalkoxy, haloalkyl, or halogen; and  $R_2$  is aryloxy.

- 10. The compound according to claim 1 wherein
  - A is heteroaryl;

X is CH;

Y is CH;

L is  $-C(O)N(R_3)$ -;

 $R_{1}% =0.011\,\mathrm{kg}$  is hydrogen, alkoxy, alkyl, haloalkoxy, haloalkyl, or halogen; and

R<sub>2</sub> is aryloxy.

- 11. The compound according to claim 10 that is 4-(3-chloro-2-pyridinyl)-N-(4-phenoxyphenyl)benzamide.
- 12. The compound according to claim 1 wherein

A is aryl;

X is CH or N;

Y is CH or N; and

L is  $-C(O)N(R_3)$ -.

13. The compound according to claim 1 wherein

A is aryl;

X is N;

Y is CH;

L is  $-C(O)N(R_3)$ -; and

R<sub>1</sub> and R<sub>2</sub> are independently hydrogen, alkoxy, alkyl, haloalkoxy, or haloalkyl.

14. The compound according to claim 13 that is N-(4-tert-butylphenyl)-6-phenylnicotinamide.

- 15. The compound according to claim 1 wherein
  - A is heteroaryl;
  - X is CH or N;
  - Y is CH or N; and
  - L is  $-N(R_3)C(O)$ -.
- 16. The compound according to claim 1 wherein
  - A is heteroaryl;
  - X is CH;
  - Y is CH;
  - L is  $-N(R_3)C(O)$ -; and

R<sub>1</sub> and R<sub>2</sub> are independently hydrogen, alkoxy, alkyl, haloalkoxy, or haloalkyl.

- 17. The compound according to claim 16 that is 4-tert-butyl-N-[4-(3-chloro-2-pyridinyl)phenyl]benzamide.
- 18. A pharmaceutical composition comprising a therapeutically effective amount of a compound of formula (I) or a pharmaceutically acceptable salt thereof.
- 19. A method of treating a disorder wherein the disorder is ameliorated by inhibiting vanilloid receptor subtype 1 (VR1) receptor in a mammal, comprising administering a therapeutically effective amount of a compound of formula (I) or a pharmaceutically acceptable salt thereof.
- 20. The method according to claim 19 wherein the disorder is pain.
- 21. The method according to claim 19 wherein the disorder is urinary incontinence.
- 22. The method according to claim 19 wherein the disorder is bladder overactivity.

23. hypera	The method according to claim 19 wherein the disorder is inflammatory thermal algesia.